MARTA MONTSERRAT

UX/UI | WEB DESIGNER

Based in Barcelona Photographer, Designer, Adventurer!

EXPERIENCE

- **STRIDE GAMING**

  UX / UI Designer / Photographer | Jan 2015 – Mar 2018

  - Prototyping multi-device digital product solutions.

  - User testing with rapid prototyping and iteration.

  - Conducting research and analysing customer's and competitors behaviour.

  - Working on Design sprints as well as Agile dev sprints.

  - Conducting stakeholder interviews.

  - Crafting beautiful web and mobile applications as well as develop prototypes to create and implement effective UI and effectively run them through user test sessions

  - Performing information architecture tasks (workflows, content hierarchies, navigation models, etc.).

  - Hi-Fi UI design.

  - Measuring, analysing data from VWO reports

  - Photograpaher on TV Adds filming sessions taking behind the

- Web Designer / Photographer | Sept 2010 – Dec 2014

  - Designing layout and coding responsive website interfaces and establishing it's visual guide lines based upon its target audience.

  - Maintenance and update of a existing sites, build and maintain marketing mailers, solving code problems.

  - Designing marketing campaigns elements such flyers, calendars and various promotional gadgets.

  - Designing and coordinating mailer campaigns

  - Photographying behind the scenes company's TV Adds filming sessions

- Junior Designer / Photographer | May 2008 – Sept 2010

  - Designing promotional imagery for promotion pages.

  - Animated Gif, Flash banners.

  - Updating mailer's content and imagery.

  - Creating landing pages with html/css

  - Photographying behind the scenes on company's TV Adds filming sessions

TOOLS

Sketch
User Testing
Adobe C.S
InVision
Marvel
Abstract
After Effects
Balsamiq
Trello
Slack

LANGUAGES

CSS / HTML / HTML5
SASS

EDUCATION

UNIVERSITY OF THE ARTS LONDON

ABC Dimploma Photography

HACKNEY COMMUNITY COLLEGE

BTEX MEdia & Photography

WEBCREDIBLE

Mobile UX & Responsive Design Training

CARRER-PATH.CO.UK

Emotional Intelligence Course @ Carrer-Path.co.uk

*More information upon request or visiting

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